

# Raise your profile with



*Links* is the official magazine of the Council of British Chambers of Commerce in Europe (COBCOE). It is published twice a year. COBCOE is the umbrella organisation for 40 British Chambers of Commerce in turn representing over 10,000 businesses operating in 37 countries across Europe. For more about COBCOE see [www.cobcoe.eu](http://www.cobcoe.eu).

As a high-quality, carefully focused business publication, *Links* provides a valuable platform for COBCOE's member chambers and their members to increase their brand profile and promote their activities, services and products to European and British businesses, not only in Europe and the UK, but also further afield via our worldwide network.

## DISTRIBUTION

- Print-run of 5,000 copies
- Digital version sent to over 15,000 email addresses via COBCOE member chambers, COBCOE partner and associate networks, and the web portal.

Subscribers include:

- COBCOE chamber member companies in Europe, numbering around 10,000 British and European businesses
- British Embassies and Consulates General in Europe
- The British Chambers of Commerce domestic chambers' networks
- The British Business Worldwide network
- The leadership of the Confederation of British Industry and the Institute of Directors
- EU Commissioners and members of the European Parliament

- Members of the British Parliament (including members of the House of Lords) and members of the Scottish Parliament and the Welsh and Northern Ireland Assemblies
- UK Trade & Investment and the UK Department for Business, Innovation and Skills
- Many other UK government ministers and departments
- Attendees at COBCOE events

## CONTENTS

*Links* features stimulating articles by high-profile British and European business and political leaders, journalists, and experienced political commentators; an editorial from the COBCOE President, market profiles; COBCOE news; and updates from COBCOE member chambers and partners.

Previous issues have featured articles by EU Commissioners, senior UK government ministers, and top journalists and business people.

*Opportunities for advertorial articles as well as standard advertising are available at the following rates:*

### RATES

4-page standalone leaflet insert	£ 5,000
2-page standalone leaflet insert	£ 4,000
1-page advertorial article	£ 3,000
Back page full page advert	£ 2,800
Half page advert	£ 1,200
Quarter page advert	£ 750
Banner	£ 500

**Contributors to the next issue of *Links* will be announced in due course.....**

For further information regarding distribution, sponsorship or advertising opportunities, please contact Mrs. Anne-Marie Martin, at [anne-marie.martin@cobcoe.eu](mailto:anne-marie.martin@cobcoe.eu) or on +44 (0)208 316 5951

**Note:** COBCOE reserves the right to reject content which is not in keeping with the general ethos, philosophy, aims and objectives of the mission of COBCOE