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FEEDING THE WORLD

THE 9-BILLION PEOPLE QUESTION



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February 8th 2012
Starling Hotel, Geneva

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The world population will be over 9 billion in 2050.

Will there be enough food to go around?

Currently, over one billion people lack access to adequate food and nutrition. By 2050, the global population will surpass 9 billion people and agricultural systems will be increasingly challenged by water scarcity, climate change and volatility, raising the risk of production shortfalls.

With so much at stake, the need for smart planning across stakeholder groups is critical.

On February 8th in Geneva, the most respected names from agribusiness, policy, international agencies, science and the NGO community will come together to debate next steps, generating fresh solutions for critical food security challenges.

Together we will explore

- How can the private sector do more to create a sustainable global food system?
- How do we make it affordable for consumers to access healthy diets?
- How can we increase agricultural productivity?
- To what extent can breakthroughs in science help?

Join us to debate the 9-billion people question

- ✓ **Engage** in far-reaching and thought-provoking debate
- ✓ **Help us** in setting out a roadmap for a sustainable and equitable food chain
- ✓ **Be inspired** by new perspectives, solutions and innovative new approaches towards sustainable agriculture
- ✓ **Network** with over 150 leaders from government, industry, science and technology

Special discount for COBCOE members - save 15% on the conference price, quote code **COB/DC** when registering.

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